



Committee and Date  
Shadow Health & Wellbeing  
Board  
11 April 2012  
2.00 p.m.

Item  
**9**  
Public

## SHADOW HEALTH & WELLBEING BOARD – PRINCIPLES AND PRIORITIES

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### 1. Summary

At its meeting on 18<sup>th</sup> January 2012, the Shadow Health & Wellbeing Board considered an approved set of principles that would shape its priorities for action over the coming 12 months. A draft set of initial, potential quick win priorities were also considered and remitted for further work by partners for final approval by the Shadow Health and Wellbeing Board.

### 2. Recommendation

- A. Shadow Health and Wellbeing Board to approve the principles and priorities for action.

## REPORT

### 3. Risk Assessment and Opportunities Appraisal

The proposed final draft principles and priorities for action are aimed at focusing the work of the Shadow Health & Wellbeing Board in 2012/13 in order to achieve some “quick wins” for the Shadow Health & Wellbeing Board. The Health and Social Care Bill, when passed, will place the Clinical Commissioning Group and the Local Authority under a new statutory duty to develop a health and wellbeing strategy. The core purpose of which will be to improve the health and wellbeing of the local population and reduce inequalities in health outcomes between the people of Shropshire.

The strategy will be written using the strategic priorities, which have emerged from the Joint Strategic Needs Assessment and stakeholder consultation, measured against the principle as set out in this document. These will shape the work of the Board for the next 2/3 years.

The Health and Wellbeing Strategy will be an essential document to assist the Clinical Commissioning Group and the Local Authority in making key decisions over the coming 18 months. It is anticipated that the Joint Health and Wellbeing Strategy will be approved by the Shadow Health & Wellbeing Board in September/October 2012.

#### 4. Financial Implications

The priorities will support financial decisions to be made regarding on-going and future investment.

#### 5. Background

##### Principles

The core purpose of the Health & Wellbeing Board is to develop a high level Health & Wellbeing Strategy (JHWS). This strategy will detail how the Council and its partners will achieve one of its key priorities to create better health & wellbeing for the population of Shropshire. In order to develop a strategy the Board needs to consider the evidence provided in the JSNA and to agree a set of priorities which will help shape the strategy. The Government expects these strategies to be in place to inform the Clinical Commissioning Group Plans for 2013-14. In order to do this the strategy need to be finalised by October 2012.

In order to choose the priorities it will be useful for the Board to consider a set of principles or criteria by which to determine the priorities. These proposed principles, some of which came out of the stakeholder event are set out below:-

- It is suggested that the number of priorities should be kept manageable
- The priorities should strike a balance between short term and long term issues
- Cover a range of age groups
- Balance the focus between healthy lifestyles (wellbeing) and health and social care
- Should promote innovative approaches to improving rural health.

In addition, it is suggested that the Board gives priority to issues which:-

- affect large numbers of people and/or are major causes of illness and death
- and/or are major areas of health and social care spend
- and/or have significant potential to improve outcomes. **In other words, where we can make a real difference through working together.**

The Board should also focus its attention on areas where major strategic change is likely to be necessary, requiring strong leadership, political consensus and co-ordinated action across partners.

## 6. Priorities/Outcomes

Over the last few months a considerable amount of information has been gathered from stakeholders on important areas for improving the health and wellbeing of Shropshire residents. These events have included the Adult Social Care Consultation, the Community Trust consultation event, the Institute of Rural Health Conference. This information together with the priorities emerging from the JSNA should assist the Board in setting its work programme and developing a Health & Wellbeing Strategy for 2013/14. It is suggested that pending the development of the Joint Health & Wellbeing Strategy, a list of priorities for immediate action or quick wins is approved.

### Health & Wellbeing Priorities for Action 2012/2013

**Priority:**  
**Helping children and young people to be healthy.**

Action for 2012/13:

- Tackle obesity in children and families, by mapping current activity and identifying opportunities for further partnership working.

**Priority:**  
**Improving the mental health and wellbeing of the young and old.**

Action for 2012/13:

- Improve access to CAMHS services by implementing the CAMHS Review.
- Supporting people with dementia to live longer at home.

**Priority:**  
**Helping older people and those with long term conditions to live independent lives.**

Action 2012/13:

- Develop a pan Shropshire assistive technology and telecare strategy and implementation plan to increase usage of telecare/telemedicine in Shropshire.

**Priority:**  
**Working in partnership to ensure that health and social care knit services together through commissioning and delivery to support priorities and better outcomes.**

Action 2012/13:

- Develop collaborative commissioning between the LA and the CCG.
- Develop one referral point/access point.

**List of Background Papers (This MUST be completed for all reports, but does not include items containing exempt or confidential information)**

Joint Strategic Needs Assessment Update – Report to Shadow Health & Wellbeing Board 18.1.12.

**Cabinet Member (Portfolio Holder)**

Councillor Ann Hartley

**Local Member**

All

**Appendices**

None